

Project of Special Merit Awards

2013

Projects of Special Merit awards were presented at the Opera Volunteers International/ Opera America conference in Vancouver in May 2013. We're so proud to have such wonderful organizations as part of our membership. Their work in support of opera and education in their communities is outstanding.

Young Patronesses of the Opera

Florida In-School Opera This program of in-school opera has been offered to an average of 30 elementary schools per year, since 1975. To date over 500,000 have seen the In-School Opera, approximately 600 children per school (18,000 children a year.) In 2013, YPO produced the children's opera, Papageno, a takeoff of Mozart's "Magic Flute." The performances this year are in 30 schools, and 2 days are at a local theater where 1800 kids, many from disadvantaged neighborhoods, participate. YPO organizes funds and produces. The opera company does not play a role. Students are provided with an opera workbook also available online for download. Teachers are provided with study guide materials. 223 volunteer members support the program.

San Francisco Opera Guild

California Integrated Marketing Program, The project was to design a website, and materials to interface with San Francisco Opera's website, so both organizations present unified face to the community as it "relates to our respective education programs." The key features of the redesigned website include: Rotating photography, video, testimonials... Robust sponsor/give section... Education – presenting both K-12 and Adult programs. A Teaching Artists section... Dedicated "Gallery" ...to view videos, photos, brochures... Online Transaction capability... "The Integrated Marketing Program far exceeded our expectations...It has allowed us to present a very professional image to the community while successfully communicating our mission and showcasing our education programs."

Shreveport Opera, Louisiana

Shreveport Opera Xpress (SOX), by presenting opera in a new and fun format, the project "intends to dispel fears of opera being too different, boring, unusual or highbrow." Five young musicians are chosen from across the nation through New York City auditions. Volunteers are from the 456 member opera guild. Parents, educators and community leaders are engaged. 131 performances of the 3 original productions in the 2011-12 season reached 50,000 children throughout the state and regardless of socioeconomic factors. An added benefit is the education and recruitment of new volunteers for the opera guild.

OPERA VOLUNTEERS INTERNATIONAL

2012

Houston Grand Opera Guild

Artist Hospitality Project

Austin Lyric Opera Guild

Guild Ambassador Project

Opera Guild of Northern Virginia

Education/Audience Development Project

Opera Guild of San Antonio

Audience Development Project

Opera Omaha Guild

Spirits of the Opera Fund Raising Project

The Santa Fe Opera Guild

Education/Audience Development/Communication Project

2011

2010

Young Patronesses of the Opera: Florida

Opera Daisy

This original opera stresses the importance of female leadership roles and the need to disseminate values such as community service, loyalty, friendship, honesty and respect for others. The operetta Daisy helps young audiences understand these values through a format that is entertaining and enlightening.

Kansas City Lyric Opera Guild

Nashville Opera Guild

Vancouver Opera Guild
